

# SPONSORSHIP OPPORTUNITIES

*This PDF was last updated on April 11, 2025.*

INCLUDED WITH THE SPONSORSHIP	SPONSORSHIPS \$7,500 OR MORE	SPONSORSHIPS LESS THAN \$7,500	DIGITAL LOGO EXPOSURE \$1,000 (4)
SIGN RECOGNITION AT DELEGATE REGISTRATION	✓	✓	✓
SIGN RECOGNITION AT THE ENTRANCE TO THE EXHIBIT HALL	✓	✓	✓
LOGO RECOGNITION ON ACUHO-I WEBSITE	✓	✓	✓
LOGO RECOGNITION IN ACUHO-I EVENTS MOBILE APP	✓	✓	✓
DELEGATE LIST WITH NAMES, TITLES, AND INSTITUTIONS		✓	✓
COMPLETE DELEGATE LIST WITH NAMES, TITLES, INSTITUTIONS, AND EMAIL ADDRESSES	✓		
1 MOBILE APP PUSH NOTIFICATION DURING EVENT			✓

Looking to stack sponsorship opportunities or have idea you don't see listed?  
 Reach out to Mandy - mhinkel@acuho-i.org

# EXCLUSIVE OPPORTUNITIES

## MONDAY GENERAL SESSION SPEAKER

**\$15,000**

[PREVIEW](#)

**End the event with maximum exposure and lasting impact.**

- Final big stage speaker, **Megan W. Gerhardt, PhD** - back again by popular demand
- 60-second Brand Spotlight: Intro or video message on the main stage
- Speaker Introduction: Your brand front and center as we wrap up the event
- Push Notifications: Engage attendees with branded alerts via the ACUHO-I app

## CONFERENCE BAGS

**\$15,000**

[PREVIEW](#)

**Ensure your brand is front and center throughout the event.**

- Co-branded Bags: Your logo alongside ours on bags given to all delegates and exhibitors at check-in.

## ENGAGEMENT CENTER

**\$10,000**

[PREVIEW](#)

**One of the most popular spots for attendees, ensuring maximum visibility and engagement.**

- Signage: Your brand featured at the high-traffic Engagement Center, open throughout the event
- Co-branded Structure: Your logo displayed alongside ACUHO-I in this central hub
- Engagement Activities: Option to participate in interactive activities and provide giveaway items

# EXCLUSIVE OPPORTUNITIES

## CONFERENCE BADGE INSERTS

**\$10,000**

**Put your brand in every handshake and hello. Badges are worn throughout the entire event—make sure your logo is right there with every connection made.**

- Logo Placement: Your logo featured on the badge insert alongside attendee names and credentials
- Visibility: High-frequency exposure across all event days, networking spaces, and sessions

## VOLUNTEER SHIRTS

**\$7,500**

[PREVIEW](#)

**Get your brand noticed all over the event with these shirts.**

- Logo Placement: Your logo on the left sleeve of shirts worn by volunteers (registration, engagement space, etc.)
- Shirt Distribution: 50-70 shirts provided for high-visibility exposure

## CHARGING STATION

**\$3,000**

[PREVIEW](#)

**Keep attendees powered up while keeping your brand front and center.**

- Branded Station: Your logo displayed on a charging station available throughout the conference

# EXCLUSIVE OPPORTUNITIES

## PILLOWS WITH LOGO

**\$3,000**

**Make your brand comfy and hard to miss in the event's busiest area.**

- Branded Pillows: 5 pillows featuring your logo on the couch in the main hallway throughout the conference

## STUDY TOUR

**\$3,000**

[LEARN MORE](#)

**Engage with global delegates and showcase your brand in this unique pre-conference experience.**

- Welcome Participants: Greet attendees and connect with international delegates
- Logo Recognition: Your logo featured on all tour-related collateral
- Up to 15 participants
- Confirmed campus: Denison University, Ohio University, The Ohio State University, and Otterbein University.

# NON-EXCLUSIVE OPPORTUNITIES

## OPENING RECEPTION (2)

**\$7,500**

[PREVIEW](#)

**Make a splash on opening night with prime visibility and engagement.**

- Logo: Featured on the main stage and throughout the reception
- Exclusive Branding: Full branding during the reception
- Games Sponsorship: Sponsor of conference games
- Signage & Product Display: Prominent signage and product display

## STAIR CLINGS (2)

**\$4,000**

[PREVIEW](#)

**Get your brand noticed in a high-traffic area all conference long.**

- Logo Cling: Your logo displayed prominently on the staircase in the main area throughout the conference
- Exclusive Option: Contact Mandy for an exclusive sponsorship

## LUNCH SPONSORS (2)

**\$3,000**

**Feed attendees and get your brand noticed during a key networking moment.**

- Logo Recognition: Your logo displayed on buffet tables during lunch

# NON-EXCLUSIVE OPPORTUNITIES

## IP SPONSORED PRESENTATIONS (4)

**\$3,000**

**Showcase your expertise in a dedicated time slot for maximum exposure.**

- Presentation Slot: 40-50 minute session
- Open to All Delegates: Session schedule provided prior to the conference
- **1 spot available**

# SOCIAL EVENT OPPORTUNITIES

## FUN RUN WALK & ROLL (7)

**\$550**

[PREVIEW](#)

**Get your brand moving with visibility at this fun, active event!**

- Logo Recognition: Featured at the event and on t-shirts.
- Shirt Distribution: 70 shirts for the 2024 CHL.
- **3 spots available**

# BEHAVIOR WELL-BEING INSTITUTE OPPORTUNITIES

*An extended pre-conference where attendees participate in a 2-day curriculum that focuses on mental health and skill building. (entry, mid, and senior, anticipated attendance 65).*

## LUNCH SPONSORSHIP

**\$2,000**

- Includes your logo on the website and app, logo on marketing materials, branding on the exhibit hall structure, contact information of attendees, room signage, a 60-120 second video or in person welcome and the opportunity to place company/organization information in the attendee packet. One representative from your organization can attend the entire institute.

## OPENING RECEPTION SPONSORSHIP

**\$2,000**

- Includes your logo on the website and app, signage during the reception, a 60-120 second video or in person welcome, the opportunity to place company/organization information in the attendee packet, contact information of attendees.

## SNACK BREAK SPONSORSHIP (2)

**\$750**

- Includes your logo on the website and app, signage on the snack break station, the opportunity to place company/organization information in the attendee packet, contact information of attendees.



# THANK YOU TO OUR 2025 CAMPUS HOME. LIVE! SPONSORS

