

## **SPONSORSHIP OPPORTUNITIES**

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INCLUDED WITH THE SPONSORSHIP	SPONSORSHIPS \$7,500 OR MORE	SPONSORSHIPS LESS THAN \$7,500	DIGITAL LOGO EXPOSURE \$1,000 (4)
SIGN RECOGNITION AT DELEGATE REGISTRATION	$\checkmark$	$\checkmark$	$\checkmark$
SIGN RECOGNITION AT THE ENTRANCE TO THE EXHIBIT HALL	<b>√</b>	<b>√</b>	<b>√</b>
LOGO RECOGNITION ON ACUHO-I WEBSITE	$\checkmark$	<b>✓</b>	<b>✓</b>
LOGO RECOGNITION IN ACUHO-I EVENTS MOBILE APP	$\checkmark$	$\checkmark$	$\checkmark$
DELEGATE LIST WITH NAMES, TITLES, AND INSTITUTIONS		$\checkmark$	$\checkmark$
COMPLETE DELEGATE LIST WITH NAMES, TITLES, INSTITUTIONS, AND EMAIL ADDRESSES	<b>√</b>		
1 MOBILE APP PUSH NOTIFICATION DURING EVENT			$\checkmark$

Looking to stack sponsorship opportunities or have idea you don't see listed? Reach out to Mandy - mhinkel@acuho-i.org

## **EXCLUSIVE OPPORTUNITIES**

## MONDAY GENERAL SESSION SPEAKER

\$15,000

**PREVIEW** 

## End the event with maximum exposure and lasting impact.

- Final big stage speaker, <u>Megan W. Gerhardt, PhD</u> back again by popular demand
- 60-second Brand Spotlight: Intro or video message on the main stage
- Speaker Introduction: Your brand front and center as we wrap up the event
- Push Notifications: Engage attendees with branded alerts via the ACUHO-I app

### **CONFERENCE BAGS**

\$15,000

**PREVIEW** 

## Ensure your brand is front and center throughout the event.

 Co-branded Bags: Your logo alongside ours on bags given to all delegates and exhibitors at check-in.

#### **ENGAGEMENT CENTER**

\$10,000

**PREVIEW** 

## One of the most popular spots for attendees, ensuring maximum visibility and engagement.

- Signage: Your brand featured at the high-traffic Engagement Center, open throughout the event
- Co-branded Structure: Your logo displayed alongside ACUHO-I in this central hub
- Engagement Activities: Option to participate in interactive activities and provide giveaway items

#### **VOLUNTEER SHIRTS**

Get your brand noticed all over the event with these shirts.

\$7,500

**PREVIEW** 

- Logo Placement: Your logo on the left sleeve of shirts worn by volunteers (registration, engagement space, etc.)
- Shirt Distribution: 50-70 shirts provided for highvisibility exposure

#### **CHARGING STATION**

\$3,000

**PREVIEW** 

Keep attendees powered up while keeping your brand front and center.

 Branded Station: Your logo displayed on a charging station available throughout the conference

#### **PILLOWS WITH LOGO**

\$3,000

Make your brand comfy and hard to miss in the event's busiest area.

 Branded Pillows: 5 pillows featuring your logo on the couch in the main hallway throughout the conference

#### **STUDY TOUR**

\$3,000

**LEARN MORE** 

Engage with global delegates and showcase your brand in this unique pre-conference experience.

- Welcome Participants: Greet attendees and connect with international delegates
- Logo Recognition: Your logo featured on all tourrelated collateral
- Up to 15 participants

## NON-EXCLUSIVE OPPORTUNITIES

# INNOVATION STAGE SPONSOR (2)

\$7,500

## Showcase your innovations and connect with a dynamic audience.

- Co-branded Stage: Your logo alongside ACUHO-I on the Innovation Stage in the exhibit hall
- Presentation Slot: Opportunity to present your brand or products directly on the Innovation Stage
- Exclusive Option: Contact Mandy for an exclusive sponsorship opportunity

### **OPENING RECEPTION (2)**

\$7,500

**PREVIEW** 

## Make a splash on opening night with prime visibility and engagement.

- Logo: Featured on the main stage and throughout the reception
- Exclusive Branding: Full branding during the reception
- Games Sponsorship: Sponsor of conference games
- Signage & Product Display: Prominent signage and product display

## **INNOVATION STAGE TECH** SPONSOR (2)

Enhance the attendee experience while showcasing your brand in a high-visibility spot.

\$6,000

- Logo Recognition: Your logo on all earbud packaging and at the pick-up desk.
- Presentation Slot: Opportunity to present on the Innovation Stage.
- · Collaterals: Instructions and branding included with earbud pick-up materials.
- Exclusive Option: Contact Mandy for an exclusive sponsorship.

## **STAIR CLINGS (2)**

Get your brand noticed in a high-traffic area all conference long.

\$4,000

 Logo Cling: Your logo displayed prominently on the staircase in the main area throughout the conference

**PREVIEW** 

• Exclusive Option: Contact Mandy for an exclusive sponsorship

**LUNCH SPONSORS (2)** 

Feed attendees and get your brand noticed during a key networking moment.

\$3,000

 Logo Recognition: Your logo displayed on buffet tables during lunch

**IP SPONSORED** PRESENTATIONS (8)

Showcase your expertise in a dedicated time slot for maximum exposure.

\$3,000

- Presentation Slot: 40-50 minute session
- Open to All Delegates: Session schedule provided prior to the conference
- 7 spots available

## SOCIAL EVENT OPPORTUNITIES

## AFTER DARK EVENT (EXCLUSIVE)

\$10,000

## Host a memorable event with prime visibility and attendee engagement.

- Welcome on Stage: Greet all delegates and exhibitors at the event
- Promo Item: Branded item given to all at registration/check-in
- Time/Location: TBD

## **FUN RUN WALK & ROLL (7)**

\$550

**PREVIEW** 

## Get your brand moving with visibility at this fun, active event!

- Logo Recognition: Featured at the event and on tshirts.
- Shirt Distribution: 70 shirts for the 2024 CHL.
- 3 spots available

# BEHAVIOR WELL-BEING INSTITUTE OPPORTUNITIES

An extended pre-conference where attendees participate in a 2-day curriculum that focuses on mental health and skill building. (entry, mid, and senior, anticipated attendance 65).

#### **LUNCH SPONSORSHIP**

\$2,000

 Includes your logo on the website and app, logo on marketing materials, branding on the exhibit hall structure, contact information of attendees, room signage, a 60-120 second video or in person welcome and the opportunity to place company/organization information in the attendee packet. One representative from your organization can attend the entire institute.

## OPENING RECEPTION SPONSORSHIP

\$2,000

 Includes your logo on the website and app, signage during the reception, a 60-120 second video or in person welcome, the opportunity to place company/organization information in the attendee packet, contact information of attendees.

# SNACK BREAK SPONSORSHIP (2)

\$750

 Includes your logo on the website and app, signage on the snack break station, the opportunity to place company/organization information in the attendee packet, contact information of attendees.



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