



Mandy Hinkel, Corporate Relations Director

MHinkel@acuho-i.org



SPONSORSHIP OPPORTUNITIES

This PDF was last updated on March 18, 2025

INCLUDED WITH THE SPONSORSHIP	SPONSORSHIPS \$3,500 OR MORE	SPONSORSHIPS LESS THAN \$3,500
SIGN RECOGNITION AT DELEGATE REGISTRATION	\checkmark	√
SIGN RECOGNITION AT THE ENTRANCE TO THE EXHIBIT HALL	√	√
LOGO RECOGNITION ON ACUHO-I WEBSITE	\checkmark	√
LOGO RECOGNITION IN ACUHO-I EVENTS MOBILE APP	\checkmark	√
DELEGATE LIST WITH NAMES, TITLES, AND INSTITUTIONS		√
COMPLETE DELEGATE LIST WITH NAMES, TITLES, INSTITUTIONS, AND EMAIL ADDRESSES	✓	

Looking to stack sponsorship opportunities or have idea you don't see listed? Reach out to Mandy - mhinkel@acuho-i.org

EXCLUSIVE OPPORTUNITIES

WIFI COVERAGE

\$10,000

Provide maximum visibility as your brand is showcased to all attendees throughout the event.

- Prominent logo recognition on the event's WiFi landing page, which will be visible to all attendees connecting to the event's WiFi network.
- Branding on all WiFi-related materials, ensuring your logo is front-and-center as guests access the event's internet services.

KEYNOTE SESSION SPEAKER

\$8,000

Positions your brand front and center during one of the event's most anticipated moments.

- Exclusive opportunity to introduce the keynote speaker to delegates from the main stage, giving your brand visibility during a key event moment.
- Prominent logo recognition on all keynote speaker materials, ensuring your brand is featured alongside the high-profile session.

OPENING SESSION RECEPTION

\$8,000

A prime opportunity to connect with attendees right at the start of the event, making a lasting impression.

- Exclusive opportunity to address delegates from the main stage, welcoming them to the event and sharing your brand's message.
- Prominent logo recognition on all materials related to the opening session reception, ensuring your brand is highlighted during this key event moment.

GENERAL SPONSORSHIP

\$7,500

Maximize your brand exposure throughout the conference with constant visibility at every touchpoint.

- Engaging push notifications directly to mobile app users
- Prominent logo recognition across the event website, mobile app, delegate registration, and entrance hall

GENERAL/CLOSING SESSION SPEAKER

\$5,000

Valuable visibility as your brand is featured during a significant closing or general session.

- Exclusive opportunity to introduce the speaker to delegates from the main stage, creating a memorable connection with the audience.
- Prominent logo recognition on all materials related to the general/closing session speaker, ensuring your brand is highlighted during these key moments of the event.

NAME BADGE INSERTS

\$4,000

<u>PREVIEW</u>

Constant visibility, as attendees will carry your logo with them throughout the event.

 Logo recognition on the name badge inserts, ensuring your brand is visible to all attendees throughout the event.

SHOWCASE SPACE

\$2,500

High-visibility exposure, placing your brand in key event areas where delegates will interact and engage.

 Opportunity to place a branded item or promotional material in the opening session and reception space areas, ensuring your brand is prominently displayed as attendees gather.

COMMITTEE SHIRTS

\$2,000

PREVIEW

Ongoing visibility as your logo will be featured on the shirts worn by key event personnel, seen by all attendees.

• Logo recognition on all committee shirts, ensuring your brand is prominently displayed on shirts worn by event committee members.

VOLUNTEER SHIRTS

\$2,000

PREVIEW

Ongoing visibility as your logo will be featured on the shirts worn by key event personnel, seen by all attendees.

 Logo recognition on all volunteer shirts, ensuring your brand is prominently displayed on shirts worn by event volunteers.

CHARGING STATIONS

\$2,000

PREVIEW

Continuous exposure, placing your brand in key locations where attendees will frequently pass by and engage.

- Exclusive sponsorship of charging stations located in highly visible areas of the conference venue.
- These stations will be available for use throughout the entire conference, ensuring maximum visibility as attendees recharge their devices.

TECHNOLOGY/LAPTOPS

\$2,000

Excellent exposure, as your logo will be seen by attendees using the technology throughout the event.

 Logo recognition on laptops used throughout the conference, ensuring your brand is visible during key moments and sessions. LUNCH

\$2,000

Ensures your brand is prominently featured during a key networking and refreshment time, offering great visibility among all attendees.

 Logo recognition on all materials related to the lunch, including signage, menus, and any promotional items.

CONFERENCE GAMES

\$2,000

<u>PREVIEW</u>

Great visibility as attendees engage with the games, making your brand a part of the excitement and social experience.

 Logo recognition at the game setups (cornhole, Connect 4, Jenga, etc.), ensuring your brand is featured prominently in these interactive and fun areas.

COFFEE/SNACK BREAK

\$1,500

Continuous exposure, placing your brand in key locations where attendees will frequently pass by and engage.

- Exclusive sponsorship of charging stations located in highly visible areas of the conference venue.
- These stations will be available for use throughout the entire conference, ensuring maximum visibility as attendees recharge their devices.

NON-EXCLUSIVE OPPORTUNITIES

CAMPUS TOUR (TBD)

\$1,500

Visibility during a key event activity, connecting your brand with attendees as they explore the campus.

 Logo recognition on all materials related to the campus tours, ensuring your brand is featured throughout the experience.

FUN RUN, WALK, AND ROLL 5K

\$500

Provides visibility in a fun and active setting, associating your brand with health, wellness, and community engagement

- Logo recognition at the Fun Run, Walk, and Roll event, as well as on the t-shirts given to participants.
- Exclusive opportunity to welcome participants at the start of the event, giving your brand direct exposure to attendees.