

Barry Alan Olson, Ed.D

Kalamazoo, MI 49008

Education:

North Carolina State University. Raleigh, North Carolina.

Doctor of Education, Higher Education Administration emphasis.

Dissertation Title: Difficult dialogues: How white male graduate students in student affairs preparation programs make meaning of their whiteness, white privilege, and multiculturalism.

Graduation Date: May 2010.

Grand Valley State University. Allendale, Michigan.

Master of Education, College Student Affairs Leadership.

Graduation Date: April 1997.

The University of Wisconsin – River Falls. River Falls, Wisconsin.

Bachelor of Science, Speech Communications, Minor in Business Communications.

Graduation Date: July 1994.

Professional Experience:

Have served the Division of Student Affairs at Western Michigan University since October, 2021. Portfolio is inclusive of auxiliary units (Housing and Residence Life, Dining Services, Student Center), and the Office of Student Engagement. Also oversee construction projects and infrastructure replacement across the Division. Served the Division of Academic and Student Affairs (DASA) at NC State University from 2001-2021. Oversaw a broad business portfolio, including the central services of Finance, Human Resources, and Technology Services. Oversight of programmatic units of Fraternity and Sorority Life, Student Leadership and Engagement (inclusive of Student Government and the University Activities Board), and University Housing (including Facilities Planning and Management).

- Develop and nurture relationships at all levels across the campus, state, region, nationally, and internationally
- Directly and indirectly advise student clubs and organizations, fraternities, and professional organizations
- Advocate for students with all levels of university leadership
- Collaborate with faculty and staff to secure and allocate financial and human resources
- Lead and engage in strategic planning efforts at department, division, and university levels
- Manage change through reorganization, crisis and event management, and pandemic planning and execution
- Facilitate campuswide programming focusing primarily on race, privilege, and engaging in difficult dialogues
- Hire, evaluate, promote, and manage all levels of staff
- Develop and implement campus policies, procedures, and rules
- Serve in leadership roles in professional organizations at state, regional, and national levels
- Engage directly in, and actively respond to emergencies and crises
- Active problem solving and ideation
- Empower staff and students to advocate

October, 2021-
Present

Western Michigan University

Associate Vice President for Campus Life, Student Affairs

Responsible for a portfolio containing Housing and Residence Life, University Dining, Student Centers, The Office of Student Engagement, Facilities, and Finance and Infrastructure, including six direct reports, approximately 35 full time professional staff, 40 collective bargaining members, 9 graduate assistants, and 200 student employees.

- Direct supervision of six Directors within the Division, two of which focus on central services for facilities and infrastructure.
- Develop Division policies and procedures and lead restructuring efforts to realign and reimagine services on campus.
- Fiscal responsibility for all aspects of Housing and Residence Life, university Dining, and the Student Centers, totaling roughly \$60 million in auxiliary monies.
- Serve as primary Liaison with Facilities Management.
- Engage and assist in the management of a collective bargaining unit, AFSCME.
- Serve as one of three Division executives, supporting the Division and serving to support the Board of Trustees, Cabinet members, and various community partnerships.

January, 2014- September, 2021 *North Carolina State University. Raleigh, North Carolina*
Associate Vice Chancellor, Academic and Student Affairs

Responsible for a portfolio containing business administration units and Fraternity and Sorority Life, Student Leadership and Engagement (inclusive of Student Government and University Activities Board), University Housing, six direct reports, one administrative staff member, 145 full-time, and 400 temporary staff.

- Direct supervision of three Assistant Vice Chancellors within the Division, three Directors, and one Executive Assistant.
- Instrumental in forming a centralized approach for facilities, finance, and human resources for the Division, resulting in streamlined service operations and greater efficiency and effectiveness.
- Develop Division policies and procedures and lead restructuring efforts within all business administration areas.
- Overall fiscal responsibility for the Division of Academic and Student Affairs – Roughly \$126 million in state, student fee, and auxiliary monies. Overall management of all aspects of Human Resources, Finance, Facilities, IT, University Housing, and Living and Learning Initiatives for the Division. Orchestrated the successful restructuring of University Housing; moving from a decentralized unit to centralized, and incorporated a Freshmen Live-on Requirement for the University.
- Serve as financial liaison with Capital Project Management, Treasurer's Office, and the Division of Finance and Administration. Directly responsible for the management of Division debt and long-range financial and capital renewal planning (\$180 million in University Housing, and \$100 million in additional assets).
- Provide direct advising to Student Body President and Student Senate President. Assist student leadership in developing proposals for administration, consultation for various planning and situations.
- Helped to broker summer operations and continued full-time staffing of Feed the Pack Pantry, which was previously student-led and operated ahead of global pandemic.
- Serve as key crisis and emergency operations lead for the Division.
- Serve on University-wide committees (Registration, Records, and Calendar; Enrollment Planning; Campuswide Strategic Planning Task Force on Operational Effectiveness and Efficiency).

January, 2013- September, 2021 *North Carolina State University. Raleigh, North Carolina*
Professor of Practice, College of Education

Serve as first-ever Division partner on the College of Education Higher Education faculty, providing guidance and consultation on current graduate students' situations and struggles. Consistently serve as committee member representation for Faculty hiring.

- Serve as Division liaison with the Educational Leadership, Policy and Human Development program.
- Serve on dissertation committees.
- Provide training for full-time staff and faculty supervisors of graduate students with assistantships.
- Courses taught:
 - EAC541 – Administration and Finance in Student Affairs
 - EAC650 – Foundations of Student Affairs
 - EAC651 - Internship Course
 - EAC517 – Current Issues in Higher Education
 - EAC595 – Special Topics: Case Studies in Leadership

May, 2010 - January, 2014 *North Carolina State University. Raleigh, North Carolina*
Director for Business Administration, Campus Life

Served as first Director for Business administration for Campus Life. Role provided direct oversight of all Financial, HR, and Facilities planning and implementation. Included direct management of three, and indirect management of 59 staff members. Was responsible for the successful creation, construction, and completion of Wolf Ridge Apartments, a \$120 million, 1,200 bed apartment facility on NC State's Centennial Campus.

- Overall fiscal responsibility for University Housing and Greek Life.
- Overall management of all aspects of Finance, Facilities, and IT, including a budget of \$50 million and 3.5 million square feet of property.
- Streamlined facilities and financial processes and procedures for University Housing, resulting in a more customer-centric approach in addressing facilities and capital planning.
- Provided management of a staff of 59, including direct supervision of Finance, Facilities, Warehouse, and IT Managers.
- Directly responsible for the management of departmental debt and long-range financial and capital renewal planning.
- Served as internal audit contact, conducting investigations as needed.
- Negotiated contracts for furniture, fixtures and equipment.
- Conducted staff education and training for understanding finance issues and solutions.

August, 2007 - August, 2010 *North Carolina State University. Raleigh, North Carolina*
Associate Director for Facilities, University Housing

Provided leadership to Facilities staff team of 41, including trades workers and general administrators.

- Overall fiscal responsibility for Housing Facilities and the Warehouse – approximately \$3 million dollars.
- Conducted staff education and training for understanding facilities issues and solutions.
- Responsible for the management of a robust ten-year capital plan and project management.
- Provided national leadership for the ACUHO-I/APPA Housing Facilities Institute, serving as a member of the program committee and executive leadership team.

November, 2006 - July, 2007 *North Carolina State University. Raleigh, North Carolina*
Associate Director for University Apartments, University Housing

Managed the facilities and programmatic aspects of three apartment complexes across campus, including graduate and family housing. Provided initial oversight to facilities renovations on newly acquired Western Manor Apartments.

- Managed overall operation of 3 apartment complexes, ranging in size from 116 to 302 apartments, housing over 1,500 residents.
- Managed financial operations totaling over \$3 million in operational and capital project expenditures.
- Negotiated and managed small and large capital projects for all apartment housing.
- Participated in director-staff decision-making and short and long range planning.

July, 2005 - November, 2006 *North Carolina State University. Raleigh, North Carolina*
Assistant Director for Facilities, University Housing

Served as first-ever construction liaison between University Housing and project architects and contractors for all large capital expense renovation and building projects through University Housing.

- Participated in owner progress and planning meetings for existing and new projects.
- Negotiated contracts for furniture, fixtures and equipment.
- Managed multiple small capital projects for various residence halls.
- Developed and maintained facility furniture, fixtures, and equipment budgets for projects.
- Conducted staff education and training for understanding facilities issues and solutions.

January, 2003 - June, 2005 *North Carolina State University. Raleigh, North Carolina.*
Assistant Director for West Campus, Wolf Village Apartments

Served as first-ever Assistant Director for West Campus, responsible for the design, implementation, and overall management of the first major housing building project in 25 years.

- Construction liaison between University Housing and project architect and contractor for 1,208 bed, eight building apartment facility.
- Developed and implemented residential occupancy and program plan for new facility.
- Managed budget of \$4.12 million for facility furniture, fixtures, and equipment.
- Maintain overall construction oversight for \$80 million bond project.
- Implemented customer feedback into existing projects.
- Taught the ECD220 Resident Advisor class.
- Presented programs and coordinated retreats for various professional organizations.

July, 2001 - December, 2002 *North Carolina State University. Raleigh, North Carolina.*
Residence Life Coordinator for Northeast Campus

Provided leadership for the northeast region of campus housing, including traditional residence hall, small single room, and hotel style accommodations for over 1,000 students representing all academic levels.

- Daily management of 1,000+ students, eight-building sub-region.
- Directly supervised one full time Administrative Assistant and three Residence Directors.
- Developed and implemented a supervision plan for 75 paraprofessional staff members.
- Adjudicated student disciplinary cases.
- Hired and fired student paraprofessional employees.
- Developed and implemented campus-wide training for Residence Directors and Resident Advisors.
- Managed an operating budget of \$650,000.
- Developed short and long-range facilities renovation plans.
- Taught the ECD220 Resident Advisor class.

**July, 1998 –
June, 2001** ***Grand Valley State University. Allendale, Michigan.
Area Coordinator***

Served as the only area coordinator for eleven suite-style living centers. Was involved in the upfitting of three new living centers housing various living and learning communities including Honors, Engineering, and the Language House.

- Daily management of 980 residents, in eleven suite-style living centers.
- Directly supervised five Graduate Assistants and 26 Resident and Multicultural Assistants.
- Supervised the Housing Security program, with 35 student officers.
- Adjudicated student disciplinary cases, and trained Graduate staff to handle discipline load.
- Developed and implanted Graduate Assistant training and Resident Assistant training.
- Advised the Residence Housing Association.
- Managed a multiple facility/programming budget of \$75,000.
- Served on the Central Housing Office decision-making team.

**June 1996 –
June, 1998** ***Grand Valley State University. Allendale, Michigan.
Residence Hall Director***

Lead a community of over 400 freshmen students in a traditional residence hall. Provided direct leadership and advising to the Residence Housing Association (RHA). Helped the organization reach record attendance and retention.

- Managed day-to-day operations of a 440-student residence hall.
- Coordinated discipline hearings.
- Supervised a staff of eight paraprofessional and one Graduate Assistant.
- Maintained a facility budget of \$45,000.
- Advised the Residence Housing Association.
- Assisted in the facilitation of an alcohol education program, Timeout.
- Presented programs and coordinated retreats for various groups and organizations.

**July 1994 –
May, 1996** ***Grand Valley State University. Allendale, Michigan.
Graduate Assistant for Student Life***

Served in the Office of Student Life as one of four Graduate Assistants. Responsible for advising student organizations and major campus programs.

- Served as a liaison between student leaders and university staff.
- Implemented procedures for planning, organizing, and evaluating programs.
- Advised five student organizations on a personal, academic, and organizational level.
- Maintained organizational budgets of \$20,000 - \$40,000.
- Directly advised the student programming board.

Related Experience:

June 2023 ***Harvard Graduate School of Education
Harvard University, Cambridge, Massachusetts
Institute for Management and Leadership in Education (MLE)***

Participated in the MLE Institute with 100 colleagues selected from across the globe. Topics focused on understanding and managing change in higher education, and included areas of business, leadership, conflict negotiation, strategic thinking and navigation, and diversity.

May 2000 ***Kingston University, United Kingdom.
Faculty/Staff Exchange Participant***

Traveled to the United Kingdom as a representative of Grand Valley State University, and first residence life/accommodations staff member.

- Selected by Grand Valley State University faculty and staff to serve as Division of Student Services representative for international exchange program.
- Researched Kingston housing program, as well as shared institutional common practices with Kingston staff.

Dissertation Committees:

Keating Polson, Alicia (2018). An exploration of the experiences and leadership aspirations of college women serving in the collegiate elite leadership position of student body president (Under the direction of Dr. Audrey J. Jaeger). Committee Member.

Davis, Jemilia (2019). Views from the top: Vice presidents of student affairs' perspectives on prioritizing students of color (under the direction of Dr. Audrey J. Jaeger). Committee Member.

Waldie, Alexander (2019). Through the early college pipeline: Three essays of the early college high school model and its influence on decision-making and transitional processes of ECHS graduates as degree seeking students (Under the direction of Dr. Paul D. Umbach and Dr. Tuere Bowles). Committee Member.

Williams, Nathan (2019). College diversity experiences on outdoor trips: A case study analysis of the diversity and inclusion adventure experience program (Under the direction of Dr. Joy Gaston Gayles). Committee Member.

Wu, Mian (2020). Perceiving and managing the student loan debt: An exploratory phenomenological study of doctoral students' experiences (Under the direction of Dr. Alyssa Rockenbach). Committee Member.

Wickliffe, Keith (2020). An exploration of the effects of student involvement in residential programs on first-year GPA, retention and persistence. (Under the direction of Dr. Paul D. Umbach). Committee Member.

Leadership Experience:

December, 2023 - Present	Western Michigan University. Core Retention Committee Tri-Chair. Oversight and evaluation of campus retention efforts and activities.
April, 2023 - January, 2024	Associate Vice President Symposium planning committee, NASPA. Was responsible for programmatic functions and featured speaker selection and support.
September, 2018 - June, 2021	<i>Chair, Student Affairs Committee, Cooperating Raleigh Colleges, Raleigh, NC. Served three consecutive leadership terms for consortium of local colleges and universities in Raleigh, NC.</i>
March, 2013 - October, 2016	<i>NASPA Men and Masculinities Knowledge Community Scholar Practitioner in Residence and Faculty Scholar Practitioner in Residence.</i>
October, 2012	<i>ACUHO-I/APPA Housing Facilities Conference Program Chair (three-year term through 2012)</i>
February, 2004 - January, 2010	<i>Advisor: Alpha Sigma Phi, Beta Zeta Chapter. North Carolina State University.</i>
November, 2004 - November, 2007	<i>Past-President: North Carolina Housing Officers. Three-year term.</i>
November, 2003 - November, 2004	<i>Program Chair: North Carolina Housing Officers. State Conference.</i>
June, 2002 - June, 2003	<i>Budget and Finance Advisor: National Association of College and University Residence Halls Association (NACURH) National Conference. Held in Raleigh, North Carolina - May 2003.</i>
February, 2002 - February, 2003	<i>Program Committee Member: Southeastern Association of Housing Officers (SEAHO). Regional Conference.</i>
April, 1997 - March, 2000	<i>Advisor: Michigan Organization of Residence Halls Association. State Association.</i>
July, 1996 - June, 2001	<i>Advisor: Alpha Sigma Phi, Delta Phi Chapter, Grand Valley State University.</i>

Select Honors and Presentations:

January, 2024	NASPA AVP Symposium, Atlanta, GA: Leading your campus when a death occurs
January, 2024	NASPA AVP Symposium, Atlanta, GA: Auxiliaries 101: Helping all AVPs flourish in their role
January, 2023	NASPA AVP Symposium, Portland, OR: Building the plane as you fly it: How Student Affairs can curate excellence
January, 2022	NASPA AVP Symposium, Ponte Verde, FL: Emergency Management and Crisis Preparedness
January, 2020	NASPA AVP Symposium, New Orleans, LA: <i>Building Capacity for Preparedness - Lessons Learned from Crisis Response</i>
March, 2019	NASPA Annual Conference, Los Angeles, CA: <i>Leaning In To Conversations on Race</i>
March, 2017	NASPA Annual Conference, San Antonio, TX: <i>Big Challenges in Student Affairs: An administrator's role in affecting change and embracing dialogue on a college campus</i>
March, 2016	Virtual Ticket Presentation, NASPA, Indianapolis, IN: <i>Conversations on Race: From Angst to Action</i>
March, 2016	Keynote Address, NASPA Men and Masculinities Knowledge Community Reception, Indianapolis, IN
June, 2014	Presenter, ACUHO-I Annual Conference, Washington, DC: <i>Addressing Campus Climate</i>
March 2014	Keynote Address, NASPA Men and Masculinities Knowledge Community Reception, Baltimore, MD
June 2013	Coach, <i>Odyssey of the Mind World Finals, Partnership Elementary, East Lansing, MI</i>
July, 2011	Select Presentation, ACUHO-I Annual Conference, New Orleans, LA: <i>Grant Writing 101</i>
May, 2010	Dissertation of Excellence, North Carolina State University College of Education
October, 2007	Alpha Sigma Phi: Fraternity Advisor of the Year, NC State University
November, 2003	Best of Conference Award, North Carolina Housing Officers
May, 2002	Trainer Award, Training for Intervention Procedures Program
May, 2001	National Residence Hall Honorary, Grand Valley State University
May, 1997-1999, 2001	Advisor of the Year, Grand Valley State University
October, 1998	Advisor of the Year, Great Lakes Affiliate of College and University Residence Halls
October, 1998	Great Lakes All Star Session Award, Great Lakes Association of College and University Housing Officers
May, 1997	Graduate Student of the Year, Grand Valley State University
April, 1997	Member: Alpha Sigma Phi, Delta Phi Chapter, Grand Valley State University
April, 1997	Advisor of the Year Award, Michigan Organization of Residence Halls Association
May, 1995	Donald L. McCullogh Scholarship, National Association for Campus Activities
May, 1994	Chancellor's Award Recipient, University of Wisconsin-River Falls

Associations:

American College Personnel Association
 Alpha Sigma Phi National Fraternity
 American College and University Housing Officers-International
 Minnesota Masons
 National Association of College & University Food Services
 NASPA