

# W. JEFF COOPER

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## EDUCATION

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**Doctor of Philosophy**, Counseling and Student Personnel Services

*University of Georgia*

**December 2015**

*Athens, Georgia*

Dissertation: Experiences Related to Belonging and Involvement Faced by Students Who are First-Generation That Live in Residence Halls

**Master of Education**, College Student Affairs

*University of South Florida*

**May 2000**

*Tampa, Florida*

**Bachelor of Science**, Psychology with a minor in Communications

*Florida State University*

**August 1995**

*Tallahassee, Florida*

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## HOUSING AND RESIDENCE LIFE EXPERIENCE

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**Director of Student Housing and Residential Life**

*California State University, Monterey Bay*

**August 2019 - Current**

*Seaside, California*

California State University, Monterey Bay is a public, coeducational, Hispanic-serving, masters-level institution with an enrollment of 7,046 students.

- Senior housing officer responsible for strategic visioning, development, and leadership of comprehensive housing and residence life program comprising approximately 3,600 beds and \$30 million annual auxiliary revenue.
- Provide overall management responsibility for 120 personnel including 23 full-time professionals, 25 paraprofessional employees, and 72 resident assistants.
- Directly responsible for operating budget, including personnel, consisting of approximately \$24 million.
- Oversee finance and billing, housing operations, occupancy and license management, marketing and communications, facilities management, residence life and learning, and assessment functions.
- Serve in Student Life as a member of the Associate Vice President and Dean of Students (AVP/DOS) leadership team. Provide direct consultation to the AVP/DOS on matters of concern to the Student Life and Dean of Students functional area.
- Promote co-curricular learning and student-centered philosophies to ensure business goals of the organization meet customer needs, support social and academic success, and achieve key performance indicators.
- Oversee the residential behavioral and incident response, including emergency operations support, community standards, and care outreach processes for housing communities.
- Serve as an appeals officer for cases heard by community standards personnel and a conduct officer for institution.
- Foster collaborative relationships within organization and with campus stakeholders across all divisions of the institution.
- Represent organization in planning for major capital improvement projects, renovations and new construction projects related to student housing.
- Serve on various committees including, but not limited to, Incident Management Team, Academic Disqualification Appeals, Case Management Team, Otter Promise, Infectious Disease Response Team, and UPD Community Engagement Advisory Committee.

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## *Key Accomplishments:*

- Provided quality and effective change management leadership through several institutional and organizational changes.
- Managed rapid closing of residential communities at the beginning of COVID-19 pandemic and gradual return to normal operations throughout the 2020-2021 and 2021-2022 academic years, including reduction of personnel and operating budget, repopulation of residential communities, and implementation of isolation housing protocols, meal delivery, re-entry testing, etc. Maintained housing for former foster youth, students with families, and others facing levels of housing insecurity.
- Led the realignment of rental rates based on consultant benchmarking to improve access and retention within on-campus housing. This included the reduction of rental rates across one-half of the housing inventory.
- Administered the reduction or elimination of housing fees related to reserving housing space and accessing winter break housing.
- Leveraged occupancy management strategies to increase student housing options and faculty/staff housing capacity, which ultimately boosted housing demand, addressed faculty/staff housing shortages, and maximized revenue.
- Oversaw the redesign of the campus Move-In experience to include implementation of drive-thru methods, appointment scheduling, and increased campus support. Outcomes include higher customer satisfaction, increased process efficiency, and a reduction of traffic congestion.
- Created housing appeals committee and associated procedures that reduced customer petitions by over 65%.
- Facilitated the redesign of the housing license to improve readability.
- Served as interim lead for housing operations during two-year position vacancy providing direct leadership for occupancy management, room assignments, billing, and license administration.
- Implemented an organizational monthly reporting system to catalog routine metrics on residential demographics, learning, occupancy, budgeting, program participation, and front office interactions among others.

## **Director of Housing and Residence Life: Marietta Campus**

*Kennesaw State University*

**April 2018 – October 2018**

*Marietta, Georgia*

Kennesaw State University is a public, coeducational, R2 doctoral institution with an enrollment of 42,000 students. The Marietta campus historically serves STEM academic disciplines, is smaller, and located approximately 10 miles from its larger, more liberal arts-concentrated Kennesaw campus.

- Senior housing officer responsible for residence life, facilities management, housing operations, and occupancy functions for 1,714 beds on the institution's Marietta campus.
- Developed a collaborative, goal-centered, and team-oriented culture committed to the delivery of quality, student-centered services.
- Created an environment built around outcomes and assessment that ultimately leverage opportunities to create engaging experiences for students and staff that increase student retention.
- Provided oversight for residence hall safety and security, including student conduct and outreach.
- Reviewed and revised Housing and Residence Life policies and procedures to ensure consistency between operations and campuses while accounting for the needs of the residential students, Housing and Residence Life operations, and financial needs of the department.

## **Director of Residence Life**

*Kennesaw State University*

**November 2010 – April 2018**

*Kennesaw, Georgia*

- Senior administrator responsible for strategic visioning, planning, and management of a 5,214-bed residence life program based on two campuses, including oversight for residential learning and curriculum, co-curricular experiences, living-learning communities, crisis and emergency response, behavioral management, policy-making/interpretation/enforcement, program assessment and analysis, and marketing.

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- Provide leadership and supervision to 4 full-time direct-report professionals in the areas of residential living, residential education, budget management, and operations and outreach.
- Overall departmental responsibility for a total staff of 22 full-time professionals and 160 paraprofessionals.
- Budget development and management including personnel and operations consisting of funding from resident fees, auxiliary revenues, and private funding in excess of \$2 million.
- Developed and maintained partnerships with campus stakeholders, including but not limited to Public Safety, Counseling and Psychological Services, Care Services, Enrollment Services, Orientation and Transition Programs, and University College, to advance the needs of residential students.
- Coordinated the integration of professional standards into student outreach and staff development.
- Represented institution on matters related to campus housing and residential students, both within the University and externally with professional associations and related outside agencies.
- Created accountability for resident conduct, conflict management, and risk management/emergency response.
- Served as second-tier conduct review officer and university-designee to make interim suspension and removal from housing decisions in high-risk behavioral incidents.
- Served on numerous university committees/councils, including Behavioral Response Team, Taskforce for Interpersonal Violence, Alcohol, Tobacco, and Other Drug Coalition, Parent & Family Association, First-Year Convocation Planning Committee, Public Safety Advisory Committee, Food Advisory Committee, Quality Enhancement Plan Selection Committee, Student Housing Safety Committee, and Suicide Prevention Taskforce.

### *Key Accomplishments:*

- Following a state-wide institutional consolidation, led the unification of two residence life programs and associated personnel, budget, procedures, and policies into one organizational structure with a singular vision, mission, and goals. The resulting consolidated residence life program involved a 49% increase in residential students and 40% increase in personnel in just one year.
- Enhanced large-scale programmatic offerings to include concerts and events hosting acts such as Dan + Shay, Big Boi, Old Dominion, DJ Hurricane (Beastie Boys), Tim Meadows, Jay Pharoah, Jimmy Yang, Brandon T. Jackson.
- Increased themed housing options, including the creation of living-learning and theme communities serving academic programs for Honors, Arts and First-Year Experience and specific student populations including veterans, GLBTIQ, international, and recovery.
- Between 2012 and 2014, provided operational oversight for a 451-bed apartment community, including contracts, budgeting, occupancy management, and marketing.
- Spearheaded the transition from a homegrown assessment approach to best practice using Skyfactor/ACUHO-I instruments to improve measurement of residential student and paraprofessional staff satisfaction and learning.

### **Associate Director of Residence Life**

*Kennesaw State University*

**June 2008 – November 2010**

*Kennesaw, Georgia*

- Direct reports included a staff of 6 full-time professionals with overall responsibility for a total staff of 84 paraprofessionals. Budget management for \$500,000 including personnel and operations.
- Provided oversight to live-in staff, staff selection and training, community development, social and educational programming, and leadership development in the residential communities.
- Managed all departmental operations in absence of the Director, including increased responsibilities between September 2009 and October 2010 while Director served as Interim Dean of Students.
- Implemented new professional development plan for full-time staff, incorporating the use of collateral assignments to enhance department deliverables and staff learning outcomes.

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## **Director of Residence Life**

*Lynn University*

Lynn University is a private, coeducational, master's level institution with an enrollment of 2,204 undergraduate and 806 graduate students.

**June 2006 – June 2008**

*Boca Raton, Florida*

- Senior housing officer responsible for housing and residence life operations for a 1,200-bed program.
- Direct reports included a staff of 8 full-time professionals.
- Overall responsibility for a total staff of 8 full-time professionals and 38 paraprofessionals. Budget management for \$1 million including personnel and operations.
- Restructured programming model to increase focus on community development. New model yielded an average of over 500 community initiatives per semester.
- Coordinated design and implementation of a peer mentoring organization designed to provide educational workshops on first-year student success topics.
- Restructured professional staff positions to incorporate University strategic planning into daily operations.
- Served as chief judicial officer in the absence of the Assistant Dean of Students.
- Served on a variety of committees including First-Year Response Team, ALERT, Alcohol and Other Drug Task Force, Students First Committee, and Social Norms Committee.

## **Assistant Director, Residential Life / Coordinator of Staff Development**

*Rollins College*

Rollins College is a private, coeducational, master's level institution with an enrollment of 2,642 undergraduate and 598 graduate students.

**June 2002 – June 2006**

*Winter Park, Florida*

- Provide leadership and supervision to 3 graduate assistant hall directors and 25+ resident assistants across multiple residential communities.
- Developed, implemented, and provided on-going assessment of a Community Development Model that established performance guidelines for student staff and increased staff performance by an average 68% in its first three semesters of use.
- Coordinated graduate and undergraduate staff recruitment and selection processes increasing undergraduate staff applicant pool by 230% over three years.
- Coordinated professional, graduate, and undergraduate staff training processes including on-going staff development and assessment.
- Revised and implemented department learning objectives, expectations, and position descriptions based on *Learning Reconsidered* core competencies.
- In conjunction with the offices of Academic Affairs and First Year Explorations, created, implemented, and expanded residential living/learning programs.

## **Area Coordinator**

*The University of Tampa*

The University of Tampa is a private, coeducational, master's level institution with an enrollment of 8,913 undergraduate and graduate students.

**January 2000 – June 2002**

*Tampa, Florida*

- Direct reports included a staff of 24 paraprofessionals, including 1 undergraduate hall director.
- Coordinated all operational aspects of two coeducational apartment and suite-style residential areas comprising 700 upper-class students.
- In Fall 2000, opened a \$20 million new residential facility.
- Conducted residence hall judicial hearings and educational sanctioning.
- Managed an operational budget of \$14,000.

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## **Resident Director**

*University of South Florida*

The University of South Florida is a public, coeducational, doctoral institution with an enrollment of 33,000 undergraduate and 2,900 graduate students.

- Direct reports included a staff of 13 paraprofessionals.
- Managed functional aspects of two residence halls housing 325 first and second-year students.
- Implemented intentional programming for international and honors-themed communities.
- Created and advised the National Residence Hall Honorary campus chapter.
- Assisted with coordination and supervision of summer conference staff.

**July 1998 – January 2000**

*Tampa, Florida*

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## **STUDENT LIFE AND ACTIVITIES EXPERIENCE**

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### **Move In Planning Committee**

*California State University, Monterey Bay*

- Lead project group to collaboratively plan and execute a campuswide Move-In effort as a part of the Week of Welcome effort.
- Invited representation from University Communications; University Police Department; Parking; Facilities Management; Sustainability; Admissions; First-Year Experience; Academic Affairs; Otter Student Union; University Activities, Conferences, and Events; Dining; Athletics; and International Programs.

**May 2023 – Current**

*Seaside, California*

### **New Student Onboarding Committee**

*California State University, Monterey Bay*

- In collaboration with Directors of Financial Aid and Admissions, developed cross-functional committee that includes Admissions, Financial Aid, Registrar, Advising, Orientation, Housing, and Student Life.
- Serve as lead facilitator to collaborate on barrier reduction and program improvement.

**December 2021 – Current**

*Seaside, California*

### **Week of Welcome Planning Committee**

*Kennesaw State University*

- Represented Department of Residence Life and advocated for interests of residential students.
- Served as advisor to 2016 Week of Welcome Concert Planning Committee with primary responsibility for budget acquisition.

**2014 - 2017**

*Kennesaw, Georgia*

### **Homecoming Planning Committee**

*Kennesaw State University*

- Served as chairperson for annual Homecoming concert event.
- Raised money to finance event and coordinated expenses within operating budget.
- Coordinated staff and student volunteers to manage talent acquisition and negotiation, marketing, event load in and load out, and event security. Performing act was Mutemath.

**2010 – 2011**

*Kennesaw, Georgia*

### **Residence Hall Association**

*Rollins College*

*The University of Tampa*

- Served as the advisor to student governance organizations focused on residential communities.
- Provided leadership development and consultation to executive board leaders in the areas of meeting facilitation, parliamentary procedure, budget management, event planning, volunteer recruitment, and legal review.
- Assisted with the recruitment and retention of executive board members and general assembly representatives.
- Supervised and provided ongoing training to graduate assistant co-advisor.

**2000 - 2006**

*Winter Park, Florida*

*Tampa, Florida*

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## Halloween Howl Planning Committee

2002 – 2006

*Rollins College*

*Winter Park, Florida*

- Served as advisor to the Annual Halloween Howl Planning Committee, which was an institution-hosted community event yielding over 400 children and families annually.
- Assisted with recruitment of residential communities, clubs, organizations, and fraternities and sororities to table and host haunted houses.

## Move In Team

2000 – 2001

*The University of Tampa*

*Tampa, Florida*

- Served in a collateral position with the Offices of Student Activities and Orientation to co-lead move-in volunteer efforts.
- Recruited, selected, and organized group of 75 student volunteers to assist with vehicle unloading and customer service.

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## FRATERNITY AND SORORITY LIFE EXPERIENCE

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### Division of Student Affairs

2015 - 2018

*Kennesaw State University*

*Kennesaw, Georgia*

- Collaborated with Fraternity and Sorority Life and University Housing to manage and support the fraternity housing community and House Manager program.
- Spearheaded development and implementation of residential event protocols based on Fraternal Information and Programming Group (FIPG) guidelines for fraternity housing community in conjunction with Vice President of Student Affairs, Dean of Students office, Student Life, Fraternity and Sorority Life, Student Conduct, Public Safety, and Inter-Fraternity Council.
- Obtained certification for Training of Intervention Procedures (TIPS) and presented related workshops to new members.
- Participated in the Interfraternity Council expansion interview process.

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## HEALTH AND WELLNESS EXPERIENCE

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### Health Advisory Group

December 2021 – May 2023

*California State University, Monterey Bay*

*Seaside, California*

- Served on pandemic-related taskforce to make recommendations to Cabinet on topics such as masking requirements, isolation protocols, and re-entry expectations.
- Advocated for the development of standard procedures to prepare the campus for future health-related crises.

### Environment Committee, Alcohol, Tobacco, and Other Drug Coalition

August 2016 – August 2018

*Kennesaw State University*

*Kennesaw, Georgia*

- Chaired the committee focused on developing partnerships both on-campus and in the off-campus community to promote alcohol, tobacco, and drug awareness and responsibility.
- Coordinated the review of environmental strategies based on CollegeAim Alcohol Intervention Matrix.
- Recruited representatives from the Dean of Students office, Student Conduct, Athletics, Fraternity and Sorority Life, Sports and Entertainment Park, and four off-campus housing properties to assist with cross-campus efforts.

### Programming Committee, Alcohol, Tobacco, and Other Drug Coalition

June 2009 – June 2011

*Kennesaw State University*

*Kennesaw, Georgia*

- Served as Chair of the committee that focused on coordinating educational programming related to alcohol and other drug awareness and developed master calendar to catalog members' reoccurring programming efforts.

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- Led collaboration to enhance programming efforts during National Alcohol Awareness Week and Safe Spring Break.

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## ACCESS, EQUITY, AND INCLUSION EXPERIENCE

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### **Persistence to Graduation, Retention, Engagement, Satisfaction, Success (PRESS) October 2022 - Current**

*California State University, Monterey Bay*

*Seaside, California*

- Member of the President's task force tasked with identifying and removing barriers to student recruitment, retention, engagement, and success.
- Chaired subcommittee focused on student communication, which developed proposals for centralized communication strategies and positions, improved data integration, and streamlined communications.

### **First-Gen Forward Committee**

**November 2020 - Current**

*California State University, Monterey Bay*

*Seaside, California*

- Co-chair for campus committee that applied for and received NASPA First-Gen Forward Certification.
- Facilitated data collection and analysis to create strategic goals and action items to increase institutional reach and awareness, institutional support, and campus belonging for first-generation students.
- Championed the establishment of the institution's first comprehensive landing page for first-generation student identity.

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## COUNSELING EXPERIENCE

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### **Supervision Practicum, Counseling and Human Development Services**

**January 2014 – May 2014**

*University of Georgia*

*Athens, Georgia*

- Provided clinical supervision to a Master's in school counseling student.
- Utilized Loganbill, Hardy, and Delworth Model of supervision to develop clinical supervision technique and provide quality experience for supervisee.

### **Counseling Practicum, Counseling and Psychological Services**

**August 2013 – December 2013**

*Kennesaw State University*

*Kennesaw, Georgia*

- Participated in practicum counseling experience earning 100 hours of clinical experience.
- Facilitated intake appointments and ongoing counseling relationships with clients.

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## TEACHING EXPERIENCE

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### **Mid-Level Leadership Institute**

**April 2021 and April 2022**

*Association of College and University Housing Officers-International*

*Virtual*

### **Part-Time Assistant Professor of Counseling**

**July 2018 – October 2018**

*Kennesaw State University*

*Kennesaw, Georgia*

### **National Housing Training Institute**

**June 2017 – June 2018**

*Association of College and University Housing Officers-International*

*East Lansing, Michigan*

### **Guest Lecturer, Interpersonal Facilitation and Intervention II**

**March 2014**

*University of Georgia*

*Athens, Georgia*

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**Adjunct Professor**, First-Year Seminar  
*Kennesaw State University*

**August 2009 – December 2012**  
*Kennesaw, Georgia*

**Instructor**, Leadership Skills for Resident Assistants  
*Rollins College*

**August 2002 – December 2005**  
*Winter Park, Florida*

**Co-Instructor**, University Experience  
*University of South Florida*

**August 1999 – December 1999**  
*Tampa, Florida*

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## OTHER PROFESSIONAL AND SERVICE EXPERIENCE

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### California State University

**2019 - Current**

- *Member*, Housing and Services for Students with Disabilities Directors Work Group, March 2023 - Current
- *Member*, Senior Housing Officers Program Committee, November 2019 – November 2022
- *Member*, Affordable Student Housing Efforts Work Group, August 2021 – June 2022
- *Member*, Legislative Analyst Office Consultation Group, September 2021 – December 2021

### Search Committees

**2010 – Current**

- *Member*, Title IX Investigator Search Committee, November 2023 – January 2024
- *Member*, Program Manager Search Committee, August 2023 – Current
- *Member*, Clery Director Search Committee, June 2023 – August 2023
- *Member*, Vice President of Enrollment Services and Student Affairs Search Committee, April 2023
- *Member*, Transportation Manager, March 2022 – April 2022
- *Chair*, Senior Associate Director of Housing Facilities Search Committee, October 2017 – January 2018
- *Chair*, Coordinator of Assessment and Strategic Planning Search Committee, October 2015 – November 2015
- *Member*, Executive Director of Auxiliary Services and Programs Search Committee, May 2012 – July 2012
- *Member*, Dean of Student Success Search Committee, August 2010 – November 2010

### Association of College and University Housing Officers – International

**2008 - Current**

- *WACUHO Regional Representative*, ACUHO-I Foundation, January 2024 - Current
- *Chair*, Mid-Level Leadership Institute Planning Committee, April 2021 – April 2022
- *Chair-Elect*, Mid-Level Leadership Institute Planning Committee, April 2019 – April 2021
- *Member*, Mid-Level Leadership Institute Planning Committee, October 2018 – April 2019
- *Reviewer*, The Journal of College and University Housing, October 2014 – October 2020
- *Member*, Annual Conference and Exposition Host Committee, June 2008

### Shared Governance

**2010 – 2017**

- *Division of Student Affairs Representative*, Kennesaw State University Administrator's Council, July 2015 – June 2017
- *President*, Kennesaw State University Administrator's Senate, July 2013 – June 2014
- *President-Elect*, Kennesaw State University Administrator's Senate, July 2012 – July 2013
- *Division of Student Affairs Representative*, Kennesaw State University Food Advisory Committee, August 2008 – June 2017
- *Division of Student Affairs Representative*, Kennesaw State University Administrator's Senate, July 2010 – June 2012

### Kennesaw State University – Southern Polytechnic State University Consolidation 2014 – 2015

- *Co-Chair*, Housing Operational Workgroup, January 2014 – January 2015
- *Co-Chair*, Administrators Governance Operational Workgroup, January 2014 – January 2015



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| <b>National Association of Student Personnel Administrators (NASPA)</b>                         | <b>2004 – 2014</b> |
| • <i>Program Reviewer</i> , Annual Conference, October 2004 – October 2009, October 2014        |                    |
| <b>Southeastern Association of Housing Officers (SEAHO)</b>                                     | <b>2009 – 2012</b> |
| • <i>Member</i> , Program Committee, February 2009 – February 2012                              |                    |
| <b>Georgia Housing Officers (GHO)</b>   | <b>2010 - 2011</b> |
| • <i>Chair</i> , Annual Conference, October 2011  |                    |
| <b>Florida Housing Officers (FHO)</b>   | <b>2002 – 2008</b> |
| • <i>State Editor</i> , Florida Housing Officers, May 2007 – June 2008                          |                    |
| • <i>Adviser</i> , Florida Association of Residence Halls (FARH), February 2002 – February 2004 |                    |
| <b>Rollins College Division of Student Affairs</b>  | <b>2001 – 2003</b> |
| • <i>Member</i> , Staff Development Committee, August 2001 – August 2003                        |                    |

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## AWARDS, RECOGNITION, AND SELECTIVE PROFESSIONAL PARTICIPATION

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- ACUHO-I Presidential Service Award, 2022
- ACUHO-I Chief Housing Officer Training Institute, Spring 2012 Participant
- Georgia Housing Officers Excellence in Housing Award, 2011
- Golden Key International Honor Society, inducted Fall 2010
- Michael L. Sanseviro Passion for Excellence Award, 2010
- Georgia Housing Officers Outstanding Professional Award, 2009
- SACSA/NASPA Region III, Mid-Managers Institute, Summer 2006 Participant
- Rollins College Leadership Academy, Fall 2004 Participant
- Certified ARTist, Advisor Recognition and Training (ART) Institute, May 2000
- Florida State University Seminole Leadership Award, 1995
- Florida State University Torch Award, 1994
- National Residence Hall Honorary, inducted Fall 1992

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## PUBLICATIONS

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- Cooper, W. J. (2005, Fall). *Training Reconsidered: A New Approach to Design and Assessment*. SEAHO Report
- Cooper, W. J. (1999, Summer/Fall). *USF's NRHH: The top 1% of residence hall leaders*. SEAHO Report, 18

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## SELECTED PRESENTATIONS

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- Cooper, W. J. (2022, April). *Charting and Maintaining Your North Star*. Presented at the ACUHO-I Mid-Level Leadership Institute.
- Lynch, S. & Cooper, W.J. (2021, April). *Campus Politics and the Student Affairs Lens*. Presented at the ACUHO-I Mid-Level Leadership Institute.
- Johnson, A. & Cooper, W. J. (2018, July). *Constructing and Deconstructing Housing and Residence Life Operations*. Presented at the ACUHO-I Annual Conference and Exhibition.
- Brockmann, G., Cooper, W. J., & Lynch, S. (2018, July). *Emerging Mid-Level Managers Forum*. Presented at the ACUHO-I Annual Conference and Exhibition.
- Cooper, W. J., Kane, T., Lynch, S., McMahon, J. (2018, June). *Personal Growth*. Presented at the ACUHO-I National Housing Training Institute, East Lansing, Michigan.

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- Cooper, W. J. (2018, April). *Using Data to Drive Decisions*. Presented at the ACUHO-I Mid-Level Leadership Institute, Montreal, Canada.
- Allen, C. & Cooper, W. J. (2017, June). *Leadership*. Presented at the ACUHO-I National Housing Training Institute, East Lansing, Michigan.
- Reckard, N., Cooper, W. J., & Sanseviro, M. (2015, November). *What to consolidate when you're consolidating; A Kennesaw State University Story*. Presented at the SACSA Conference, Greenville, South Carolina.
- Cooper, W. J., Reckard, N., Brown, J., & Martin, P. (2014, October). *What to consolidate when you're consolidating?* Presented at the GHO/GCPA Conference, Atlanta, Georgia.
- Johnson, A. & Cooper, W. J. (2014, March). *Establishing your leadership style as a new professional*. Presented at the NASPA Conference, Baltimore, Maryland.
- Cooper, W. J. & Reckard, N. (2013, November). *"Did I do that?" The normalization of "nerdiness" in student culture*. Presented at the SACSA Conference, Norfolk, Virginia.
- Cooper, W. J., Reckard N., & Aponte, J. (2012, February). *I love iPads: So easy a caveman can do it!* Presented at the SEAHO Conference, Chattanooga, Tennessee.
- Sanseviro, M., Cooper, W. J., Reckard, N., & Frazier, K. (2011, November). *Managing campus crisis from multiple perspectives*. Presented at the SACSA Conference, Atlanta, Georgia.
- Sanseviro, M., Cooper, W. J., Reckard, N., & Frazier, K. (2011, March). *Managing campus crisis from multiple perspectives*. Presented at the NASPA Conference, Philadelphia, Pennsylvania.
- Sanseviro, M., Cooper, W. J., & Rasberry, K. (2009, March). *Public-private partnerships in student housing: A 360 review for student affairs professionals*. Presented at the NASPA Conference, Seattle, Washington.
- Wilson, A., & Cooper, W. J. (2008, February). *Crossing the directorship bridge*. Presented at the SEAHO Conference, Savannah, Georgia.
- Cooper, W. J. (2007, July). *Professional development*. Presented at the Nova Southeastern University Division of Student Affairs Training, Fort Lauderdale, Florida.
- Cooper, W. J. et al. (2006, November). *Experiences from the mid-manager's institute*. Presented at the SACSA Conference, Jacksonville, Florida.
- Cooper, W. J. (2005, October). *Inclement weather forces Rollins College to revamp its programming model*. Presented at the NASPA Drive-In, Tampa, Florida.
- Cooper, W. J. et al. (2005, February). *Flying FAR(H) with a career in student affairs*. Presented at the FARH Conference, Florida International University, Miami, Florida.
- Cooper, W. J. et al. (2004, November). *Run for the roses with a career in student affairs*. Presented at the SAACURH Conference, Louisville, Kentucky.
- Cooper, W. J. (2004, July). *Student development theory*. Presented at the Graduate Assistant Training for the Department of Housing and Residence Life at the University of Central Florida, Orlando, Florida.
- Cooper, W. J. (2003, July). *Student development theory*. Presented at the Graduate Assistant Training for the Department of Housing and Residence Life at the University of Central Florida, Orlando, Florida.
- Cooper, W. J., & Schofield, K. (2003, February). *Riding the wave of mid-management*. Presented at the SEAHO Conference, Birmingham, Alabama.
- Cooper, W. J. (2002, February). *Community development: Creating a system that is right for your campus*. Presented at the SEAHO Conference, Lexington, Kentucky.
- *Various workshops, Adviser Recognition and Training Institute; 2000 – 2006*